MOMS clean air FORCE

TOYOTA IS WEAKENING CLEAN CAR STANDARDS WHAT DO PEOPLE HAVE TO SAY ABOUT THAT?



I will not buy another Toyota if they don't change. I've been a strong supporter of this brand for 30 years, but will change in a hot minute if they don't support clean air.

PATTY, VIA FACEBOOK



Was deciding between a new Toyota or Honda, this made my decision for me. Honda all the way!

KATE, VIA FACEBOOK



Very disappointed. The big companies should be standing with us for clean air. I will vote with my feet.

SUSAN, VIA FACEBOOK



I sold my Prius and will never buy another Toyota product until its management withdraws support for the lowering of exhaust and other environmental standards.

DONOVAN, VIA FACEBOOK



I have been a Toyota person all my life-now I don't know. If Toyota is aligning with Trump, that's it. I hope they will see the light, because I love Toyotas.

CAROLYN, VIA FACEBOOK



I have two Toyota vehicles. If they are supporting lowering emission standards for their bottom line, they lose my business and I will tell my friends not to buy Toyotas.

VEROUNE, VIA FACEBOOK



Time to put Toyota out of business here in America, right along with any other car company that has the same ideas.

JOHN, VIA FACEBOOK



I hope this gets all over and Toyota sales tank, bigly

LINDA, VIA FACEBOOK





TAKE ACTION: TELL TOYOTA TO RESTORE OUR TRUST

Toyota may have burst into the clean car scene with the Prius, and earned a reputation for being eco-friendly—but behind the scenes, they are now working to undermine the crucial clean air standards that protect our children and families.

In a shocking breach of public trust, behind the veil of the Alliance of Automobile Manufacturers, Toyota USA is working behind the scenes as the ring leader in pushing Trump and EPA Administrator Polluting Scott Pruitt (who has never met a health protection he likes) to roll back fuel efficiency standards for cars and trucks.

Thankfully, moms can detect a lie—and when we do, we get to the truth and take action!

And let's face it, moms hold a lot of power, including purchasing power. When it comes to buying the family car, moms will tell you that they are the deciders. When it comes to demanding more from their cars like fuel economy, moms are in the driver's seat.

Tell James Lentz, Toyota USA's CEO: Stop this assault. Stand up for clean air safeguards. Protect our children. Add your name, and we'll make sure he hears your message. And you can remind him that moms are in the driver's seat by using the hashtag #momsdrivechange to share our petition with your social networks.

Petition Message

Dear Mr. Lentz,

I was extremely disappointed to learn that Toyota USA has been working to undermine clean air protections. Please abandon any attacks on the vehicle greenhouse gas emission standards. Any other approach puts our children and families at risk.

Reversing fuel efficiency and clean car standards is a hidden tax on families, making everything we do more expensive and more dangerous to our health. Stopping these standards will cost jobs and hurt companies that have been forward-thinking.

These standards are already working. They help the more than 24 million Americans breathe easier. And 84% of Americans want automakers to continue improving fuel efficiency.

Please stand up for cleaner cars and trucks—not against them—and strongly demand that the EPA works to protect our children and families by ensuring the air we breathe is clean and safe.

Sincerely, Members of Moms Clean Air Force