FIGHTING AIR POLLUTION AND CLIMATE CHANGE, MOMS CLEAN AIR FORCE REACHES 1-MILLION-MEMBER MILESTONE

Largest Parent-Focused Clean Air Advocacy Group in US Attracts Members in All 50 States and Every Political Persuasion; Major July 13th “Play-In” Event Planned on Capitol Hill.

WASHINGTON, D.C. – May 24, 2017 – The nonprofit Moms Clean Air Force, a community of moms and dads united against air pollution and the urgent climate change crisis, announced today that it had topped the one-million-member milestone. Moms Clean Air Force is available on the Web at www.MomsCleanAirForce.org.

Since its founding in 2011, Moms Clean Air Force has emerged as a major national voice making the case for strong clean air standards and meaningful progress on climate change. As of today, the nonprofit organization has 1,019,218 members. For a video overview of Moms Clean Air Force, go to http://www.momscleanairforce.org/one-million-moms-video/.

Co-founder and Senior Director Dominique Browning, a mother of two, said: “Moms have passion and power – an unbeatable combination. We are harnessing the strength of mother love to fight back against polluters. Our goal is to be a visible and organized force in every state and every Congressional District. We not only bring forward the voice of moms, but also the voices of those who cannot be heard on their own: children.”

The air pollution and related climate focuses of Moms Clean Air Force allow the moms and dads participating in the organization to protect the health of America’s children. Moms Clean Air Force arms its members with reliable information and solutions through online resources, articles, action tools, and on-the-ground events.

The rapidly growing group works across the US on national and local policy issues, through a vibrant network of state-based field teams. Members meet with lawmakers at every level of government to build support for commonsense solutions to pollution, including curbing carbon dioxide emissions from power plants, slashing methane emissions, and advancing America’s renewable energy future.

In the process, Moms Clean Air Force has been engaged directly in legislative and regulatory initiatives to reduce mercury pollution, smog, and traffic-related ozone pollution.

Browning said that the strong focus of Moms Clean Air Force on the health of children and the world they will inherit has allowed the organization to attract Democrats, Republicans and Independents.

What’s next for Moms Clean Air Force?

On July 13, 2017, parents and kids from across the country organized by Moms Clean Air Force will rally at Upper Senate Park in Washington, DC to call for climate action. This family-friendly “play-in” protest against the air pollution that causes dangerous climate change will feature Congressional speakers, music, and Capitol Hill office visits. This is the fourth annual Capitol Hill “play-in” protest promoted by Moms Clean Air Force.

Moms Clean Air Force is a project of the Environmental Defense Fund (EDF).

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