NEWS MEDIA ADVISORY AND DAYBOOK ITEM FOR July 29 & 31, 2014

MOMS AND KIDS HOLD “PLAY-INS” TO DEMONSTRATE SUPPORT FOR EPA’S CLEAN POWER PLAN

Play-Ins at Public Hearings Will Highlight Health Benefits of Clean Power Plan for American Children

Moms and their children will gather in Atlanta, Denver, Washington D.C. and Pittsburgh for “Play-In(s) for Climate Action” -- a series of family-friendly protests against the air pollution that causes climate change.

The Play-Ins will take place on July 29th and 31st, outside the public hearings about the U.S. Environmental Protection Agency’s proposed Clean Power Plan, which is designed to reduce the pollution that causes climate change and puts our children’s health in danger.

These American families will show exactly what’s at stake as temperatures and sea levels rise -- our kids. Knowing that kids can’t sit still, they have chosen to bypass a “sit-in” for a “play-in,” featuring climate-themed activities for children. They’ll also participate in local press conferences to deliver a direct message from America’s families -- that it’s time to get serious about climate change.

The “Play-In(s) for Climate Action” will support the proposed Clean Power Plan, a major climate initiative that would set the first-ever standards to reduce carbon pollution from power plants.

These Play-Ins follow on the heels of a popular “Play-In for Climate Change on Capitol Hill,” which took place on July 9th.

WHO:
Parents and children from across the United States

WHAT:
“Play-In” featuring kids’ activities including: sign making, story-telling about effects of climate change on American families, highlighting of health impacts on children due to climate change, parachute play, and the construction of a large card for EPA

WHEN & WHERE:

July 29, 2014
Atlanta
Woodruff Park
9:30 a.m. with a march to Sam Nunn Federal Building at 11:00 a.m.

July 29, 2014
Denver
Commons Park
10:00 a.m. with a march to a Millennium Bridge press event at 11:00 a.m.
July 29, 2014
Washington, D.C.
Federal Triangle
10:00 a.m. with a press conference at noon

July 31, 2014
Pittsburgh
The Café at the Austin Wilson African American Cultural Center
9:30 a.m. with a press conference at 11:00 a.m.

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*Moms Clean Air Force is a community of moms and dads united against air pollution – including the urgent crisis of our changing climate – to protect our children’s health. We arm members with reliable information and solutions through online resources, articles, action tools and on-the-ground events. More here: http://www.momscleanairforce.org/*